

MeckCounts²⁰²⁰

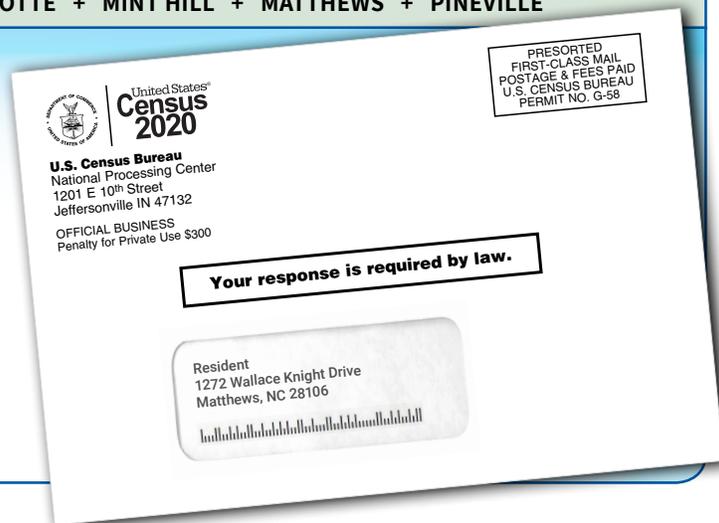
United States[®]
Census
2020

– Make it count for our community by completing the 2020 Census –

DAVIDSON + CORNELIUS + HUNTERSVILLE + CHARLOTTE + MINT HILL + MATTHEWS + PINEVILLE

Make It Count! Complete the 2020 Census.

The census is a count taken every 10 years of every person in the United States.



How? Why?

In the weeks leading up to **Census Day on April 1, 2020**, you will receive your census letter in the mail. When you receive this mailing please respond. It only takes a few minutes to ensure you and your family are counted.

You can help shape the future of Mecklenburg County!



H HEALTHCARE

The healthcare you and your neighbors receive is impacted by the census. North Carolina received **billions of dollars** in federal funding for programs like Medicaid, Medicare, child health insurance and nutrition assistance in fiscal year 2016 based on formulas that incorporate census data.



E EDUCATION

The resources kids need, including teachers, textbooks and other educational expenses, are supported by federal dollars distributed using census data. North Carolina received more than **\$2.3 billion** in fiscal year 2016 for programs for students in pre-k through college.



T TRANSPORTATION

The highways and rails that carry people around our community receive federal transportation funding distributed using census data. North Carolina received **\$2 billion** dollars in highway funding and transit grants in fiscal year 2016. Census data also inform long-term transportation planning.

More About the U.S. Census

The census is convenient.

Your household will receive a letter asking you to respond. The online response will be in 13 languages. There will also be phone and paper options in English and Spanish.

The census is safe.

The U.S. Census Bureau is required to keep respondent information confidential and secure.

The census is required.

The U.S. Census is required by the U.S. Constitution. Everyone counts – from newborns to senior citizens. Make It Count!

If we are under-counted in 2020, we will lose funding for our community.

Make It Count!

MeckCounts2020.com



Frequently Asked Questions

What is the census?

The census is a count taken every 10 years of every person in the United States. It is required by law and conducted by the U.S. Census Bureau. The next census is in 2020.

When does the census take place?

Census Day is April 1, 2020, but in mid-March most people will receive a letter asking them to respond.

How do I complete the census?

The 2020 Census will be online. If you can't complete it online, you can participate by phone or request a paper copy. Instructions for phone and paper options will be part of the census letter.

Why is a complete and accurate census count important?

Having a complete count will help you, your family, and your neighbors receive more resources and have a stronger voice in the future of our community.

What languages will be offered?

The online and phone response options will be in English and 12 other languages. The U.S. Census Bureau will also have print and video language guides in 59 languages including American Sign Language, braille, and large print guides.

What are the benefits of the census?

The census brings resources to the community. Here are some examples of how.

The U.S. Government distributes hundreds of billions of dollars in federal funds each year based on census data.

FACT: In fiscal year 2016, North Carolina received nearly \$24 billion through 55 federal spending programs guided by data derived from the 2010 Census. On a per-capita basis, this is more than \$2,000 per North Carolina resident per year.

Local organizations and businesses use census data to plan for the future of our community.

FACT: The Charlotte Area Transit System (CATS) relies on census data to make informed decisions regarding transit services. Most recently they used census data to determine the likelihood that people in certain areas would use transit, and used that information to redesign the entire bus network. The result has been improved connections to employment areas and better service to low-income populations.

Our number of seats in the U.S. House of Representatives is based on census data.

FACT: North Carolina currently has 13 seats; we may gain an additional seat if the 2020 Census count is complete. In 2010, North Carolina likely missed gaining a congressional seat by only 15,800 people.

What if I don't complete the census?

The U.S. Census is required by the U.S. Constitution. If a household has not responded by the end of April, a census taker will visit the home to collect responses. These in-person visits will begin in May.

Will my personal information be safe?

Your responses will be safe, secure, and protected by federal law. Answers can only be used to produce statistics—they cannot be used against you in any way. The census will protect your data through the safest and best practices available.

What will I be asked?

- How many people are living or staying at your home.
- Whether the home is owned or rented.
- The sex, age and race of each person in the home.
- Whether a person in your home is of Hispanic, Latino, or Spanish origin.
- The relationship of each person in your home.

You will not be asked about your citizenship status.

Why am I being asked about race and origin?

This information helps federal agencies monitor compliance with anti-discrimination provisions, such as the Voting Rights Act and the Civil Rights Act.

What is MeckCounts 2020?

It is a local campaign to ensure that every resident of Mecklenburg County is counted in the 2020 Census. It is led by the **Mecklenburg County Complete Count Committee**, a diverse group of community members.

How can I help ensure a complete count?

The **Complete Count Committee** is looking for trusted people and organizations to help get the word out about the importance of the census. For more information visit MeckCounts2020.com.

Can I work for the census?

The **U.S. Census Bureau** is recruiting for a variety of temporary jobs. To learn more go to www.2020census.gov/en/jobs.html.

For more Frequently Asked Questions and details, visit MeckCounts2020.com.



In the census, every person matters and should be counted.

Make It Count!

MeckCounts2020.com

