



MeckCounts 2020 Speaker's Resources:

Elevator Speech

Here is an elevator speech about the 2020 Census and why it's important. We also have talking points for stakeholder audiences along with a full Communications Toolkit.

The census is really important for Mecklenburg County. The census count helps bring valuable resources to our community, such as federal funding for things like healthcare, education and transportation. Census Day is coming April 1, and we need everyone to "Make it Count" by completing the census. The census is convenient, safe, required and important. You can find more information at MeckCounts2020.com.