



MeckCounts 2020 PSA Scripts for Education Phase (prior to March 2020)

The following scripts can be used for public service announcements, radio spots, event announcements and more.

15 Seconds

Have you heard about the 2020 Census? Census Day is coming April 1, and we are spreading the word about how important the census is in Mecklenburg County. Help us “Make it Count” by visiting www.MeckCounts2020.com.

30 Seconds

Have you heard about the 2020 Census? Census Day is coming April 1, and we are spreading the word about how important the census is in Mecklenburg County. The census count helps bring valuable resources to our community, such as federal funding for things like healthcare, education and transportation. The census is convenient, safe and required. Help us “Make it Count” by visiting www.MeckCounts2020.com.