

MeckCounts PSA Scripts for Education Phase (before March 12, 2020)

The following scripts can be used for public service announcements, radio spots, event announcements and more.

15 Seconds

Have you heard about the 2020 Census? The census starts in March, and we are spreading the word about how important the census is in Mecklenburg County. Help us “Make it Count” by visiting my2020census.gov.

30 Seconds

Have you heard about the 2020 Census? The census starts in March, and we are spreading the word about how important the census is in Mecklenburg County. The census count helps bring valuable resources to our community, such as federal funding for things like healthcare, education and transportation. The census is convenient, safe and required. Help us “Make it Count” by visiting my2020census.gov.

MeckCounts PSA Scripts for Complete It! Phase (after March 12, 2020)

The following scripts can be used for public service announcements, radio spots, event announcements and more.

15 Seconds

Have you heard? The 2020 Census is underway, and it is important that you complete it as soon as you get your invitation in the mail. The census is convenient, safe and required. Help us “Make it Count” by visiting my2020census.gov.

30 Seconds

Have you heard? The 2020 Census is underway, and it is important that you complete it as soon as you get your invitation in the mail. The census count brings valuable resources to our community, such as federal funding for things like healthcare, education and transportation. It also impacts our number of seats in the House of Representatives. The census is convenient, safe and required. Help us “Make it Count” by visiting my2020census.gov.